

## CONNECTING YOU TO INTERNATIONAL OPPORTUNITIES



# **British Columbia,** *Naturally.*

BritishColumbia.ca



#### **OUR SERVICES FOR EXPORTERS**

For export-ready British Columbia companies seeking to expand in international markets, our professional services include:

- Business Opportunities: We offer international market intelligence and trade leads to help you sell your products and services in foreign markets.
- Market Strategy: We provide advice and help refine your strategy for exporting goods and services to key international markets, including advice on cross-cultural business practices.
- Strategic Connections: Working with our extensive network of trade contacts, we can connect you to business counterparts and provide company match-making services to foster productive business relationships. We link B.C. industry, government and communities with key international influencers and partners.
- Legal, Financial and Other Trade Services:
   We provide advice and referrals to a wide range of service providers to help support your international business goals.
- Trade Missions and Events: We organize and support industry-specific trade missions, exhibitions and conferences, both in B.C. and abroad, to help introduce you to potential clients and partners.





#### **OUR SERVICES FOR INVESTORS**

We help connect international investors to British Columbia, growing local businesses and communities.

- Business Climate Information: Our team assists businesses in understanding local communities with information about labour markets, business costs, and permits and regulations.
- Customized Project Analysis: We perform confidential analysis of business cases for locating in British Columbia, including comparing costs of doing business in B.C. against competing locations.
- Introductory Briefings: Our team provides briefings on doing business in British Columbia, through our Investor Services staff in Vancouver and our International Trade and Investment Representatives.
- **Site Tours:** Our staff assists in planning visits to business locations throughout the province, including visits to available sites and facilities, and meetings with community leaders.
- Suppliers of Business Services: Introductions and facilitated meetings are arranged with experts in tax, real estate, legal and government permitting agencies.
- Government Programs: We assist companies to take advantage of federal, provincial and local government programs that address their business needs.

#### **BRITISHCOLUMBIA.CA**

Discover British Columbia's Natural Advantage.

Visit **BritishColumbia.ca** for all your information and resource needs. The multilingual site provides valuable information for B.C. businesses looking to expand internationally and international companies with an interest in investing in or buying from our Province. Instantly access the trade and event calendar, market information, sector facts and figures, investment and partnership opportunities, and more.

#### **MAJOR INVESTMENTS OFFICE (MIO)**

International businesses are discovering the advantages of our open and diversified economy and are exploring opportunities to base their next major projects in British Columbia. The Major Investments Office acts as a primary government liaison for major B.C. investment projects with the potential to provide significant economic benefit to British Columbia communities. The Major Investment Office provides investors with concierge services to streamline government processes for large investments and helps to accelerate approvals across ministries.





British Columbia has one of the most competitive business climates in North America and is a leader in shaping the high-skill, competitive, low-carbon economy of the future.

Trade and Invest British Columbia is your partner in reaching new global markets where B.C. businesses have a competitive advantage.

We offer a wide variety of resources, services and expertise to help your business grow through international opportunities.

### TRADE AND INVESTMENT REPRESENTATIVES

When you're ready to do business abroad, British Columbia's international Trade and Investment Representatives are here to help and serve your investment, business expansion and trade needs. They match sellers with buyers, investors with opportunities, and companies with talented employees, whether they're selling products or services to the people of B.C. or working with our local communities to export products worldwide.

We have a dedicated team of trade and investment professionals in:

- United States
- Japan
- China
- South Korea
- Southeast Asia

- Europe
- India
- Taiwan
- Mexico

Contact us today through BritishColumbia.ca

## **British Columbia,** *Naturally.*



#### **CONNECT WITH US**

Visit **BritishColumbia.ca** to find comprehensive information and resources in areas of interest for businesses looking to expand internationally, attract investment or make connections with new people, businesses and ideas.

Contact us to see how we can help you thrive and grow, locally and globally.

#### **CONTACT:**

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Published in July 2024